

Google

Local Food Search Trends

in 2019

Search interest in

Q "food near me"

has beaten search interest in the past two royal babies.



Search interest in "restaurants near me"

surpassed "kardashian." In fact, "near me" was 63 times more searched than "kardashian" in 2019.



The most searched for "food near me" categories over the past 12 months are:



The US searches **33x more** for "pizza near me" than Italy does.

The top 10 places people are searching for local restaurants in 2019:

1. New Orleans, LA
2. Yonkers, NY
3. Tampa, FL
4. Hawaii, HI
5. Atlanta, GA
6. Hyattsville, MD
7. New York, NY
8. Washington DC
9. Chicago, IL
10. Boston, MA



Source: Google Trends Data, 2019

Learn more at grow.google/local-businesses